

*Invitation*

**ITWINNERS**   
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***IT VALUE*** 

**Executive Master Class Series**

**Digital Leadership :  
Driving Value in the Digital Enterprise**

**1<sup>st</sup> September, 2016**

## ***Executive Master Class Series***

# **Digital Leadership : Driving Value in the Digital Enterprise**

In the digital age, the global and social context within which we live and work is changing, and the technology enabling this change continues to advance at an ever increasing pace. Yet the track record of using technology in ways that create and sustain value for individuals, enterprises and society is dismal, and has been so for a number of decades. The success rate of IT-enabled change initiatives continues to hover around 30%. At the same time, the number of employees feeling engaged in their work has reached the same level ~ 30%. In this new digital age, industrial age mindsets and practices are a hindrance - not a support - to creating and sustaining individual, business and societal value.

Digital success requires a fundamental rethinking of how enterprises are governed, led and managed, and the capabilities that are required. We need to go beyond “tweaking” or re-engineering what we have to re-imagining a new digital future – one that will involve significant cultural and behavioural change. Digital leadership involves more than renaming the CIO position, getting a new CIO, or appointing yet more CxOs. Digitisation cuts across organisational silos at all levels of enterprises. It requires leadership across and beyond the C-suite with leadership capabilities recognised, nurtured, and empowered throughout the enterprise, within the context of a value focused, data and analytics driven, sense and respond approach to governance.

Drawing heavily on case studies, facilitator and participant experience, this highly interactive 1-day workshop will introduce and discuss:

- The evolution of our use of IT from simple automation to digital transformation
- The failure of our traditional governance and leadership mindsets to deliver on the potential value to be realized from the use of IT
- The need to evolve from a technology capability delivery mindset to one of business value realization
- The practical ways that Value Management principles and practices can support the realization of business value in an increasingly data driven, customer obsessed and highly agile digital age
- The key success factors to leading and managing this transformation, and the resources available to get you started

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### **Digital Leadership : Driving Value in the Digital Enterprise**

#### **Facilitator Bios – John Thorp**



John Thorp is an internationally recognised leader in the field of value and benefits management. A management consultant, with over 50 years of experience in the information management field, including technical, management and executive positions, and author of “The Information Paradox”, he has addressed and advised leaders of some of the world’s largest enterprises in the United States, Canada, Europe and Asia-Pacific, including Fortune 100 companies.

John’s passion revolves around helping individuals, enterprises and society realise the value of information technology-enabled change. In today’s age of digital exploration, realising this value requires going beyond frameworks and methodologies – it will require a fundamental mindset shift around organisational leadership and governance. Working with the IT Governance Institute (ITGI), he led the development of the Val ITTM Framework. He is currently a member APM UK’s Benefits Management SIG, ISO’s working group on Corporate Governance of IT, and the Innovation Value Institute (IVI) working group on Business Value Management. He is a Fujitsu Consulting Fellow, a Fellow of IVI, and of the Institute for Digital Transformation.

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#### *Facilitator Bios – Peter Harrison*



Peter Harrison is a global leader in consulting and education in Value Management. He has worked with scores of enterprises to bring an outcomes and value focus to their portfolio of projects and programs. He helps enterprises move their culture and introduce capabilities beyond just ‘project delivery’ to the achievement of business value from their digital investments.

For almost 20 years, Peter has been passionate about the subject of Value Management and has taken an active role in the development of global value management intellectual property and frameworks. Peter holds CGEIT certification, and is a regular international speaker, educator and writer on value management - his credentials include: - former member of ISACA/IT Governance Institute’s COBIT 5 Task Force; - former member of ISACA Val IT Steering Committee for global development of Val IT 2.0; - contributor to the bestselling book *The Information Paradox – Realising the Business Benefits of Information Technology* authored by John Thorp.

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